

NEWSLETTER

summer 2018



ASLA IDAHO/ MONTANA

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Frank Lloyd Wright- Teater Studio
photo credit: Maggie Clark

Fellow Idahoans and Montanans,

In April, I found myself in Washington DC for the 2018 Chapter Presidents Council and ASLA Advocacy Day meeting. This is where “the rubber meets the road” regarding advocacy for our profession. I, along with President Elect Kate Dinsmore and Trustee John Roters, convened in Washington DC with nearly 200 leaders and students from ASLA chapters around the country to educate our national policy makers on the profession of Landscape Architecture, discuss the strengths and weaknesses of our profession, and weigh in on active bills which may impact our profession. While meeting with Senators and Representatives from our home states, we focused on 3 key topics: create more living shorelines in coastal communities, call for more green infrastructure projects which address storm water management challenges, and promote community engagement in underserved communities. In addition to these key topics, we stressed the critical role that landscape architects play in the development of natural and built environments.

It seems an all too frequent occurrence; communities across the nation experiencing the devastating impacts of severe weather events and other natural disasters. We as Advocates endeavored to educate our policy makers on how landscape architects have the education, training, skills and experience to assist communities in recovery efforts following natural disasters, while helping make them become more resilient to future events. We urged support of the Living Shorelines Act (H.R.4525) which, if passed, would promote the use of natural infrastructure to help restore and protect shorelines from erosion, increased flooding, and sea-level rise. While Idaho and Montana do not specifically enjoy coastline along any of our nations oceans; combined, our states contain more than 276,480 miles of rivers and streams which are also subject to flooding and shoreline erosion.

We also urged support for the Water Infrastructure Flexibility Act, a bill that promotes the use of green infrastructure projects under the integrated municipal storm water and wastewater planning framework. This legislation will increase resources for and strengthen green infrastructure projects related to water projects such as dams, levees, and storm water systems. The bill also recommends an Office of the Municipal Ombudsman within the Environmental Protection Agency to provide technical assistance to municipalities endeavoring to comply with federal water pollution and safe drinking water laws. In October 2017, this bill passed the full U.S. Senate by unanimous consent in October 2017; however, the House version of the bill has not had any movement. ASLA is working to move the bill through the legislative process.

The final bill discussed with our lawmakers is one that is new to ASLA's federal legislative agenda. ASLA has endorsed the Environmental Justice Act of 2017 (H.R. 4114, S. 1996), which would require federal agencies to address environmental justice and require the consideration of the impacts projects may have on underserved communities. During their congressional meetings, landscape architects highlighted their environmental justice work in communities across the country and urged legislators to cosponsor the legislation.

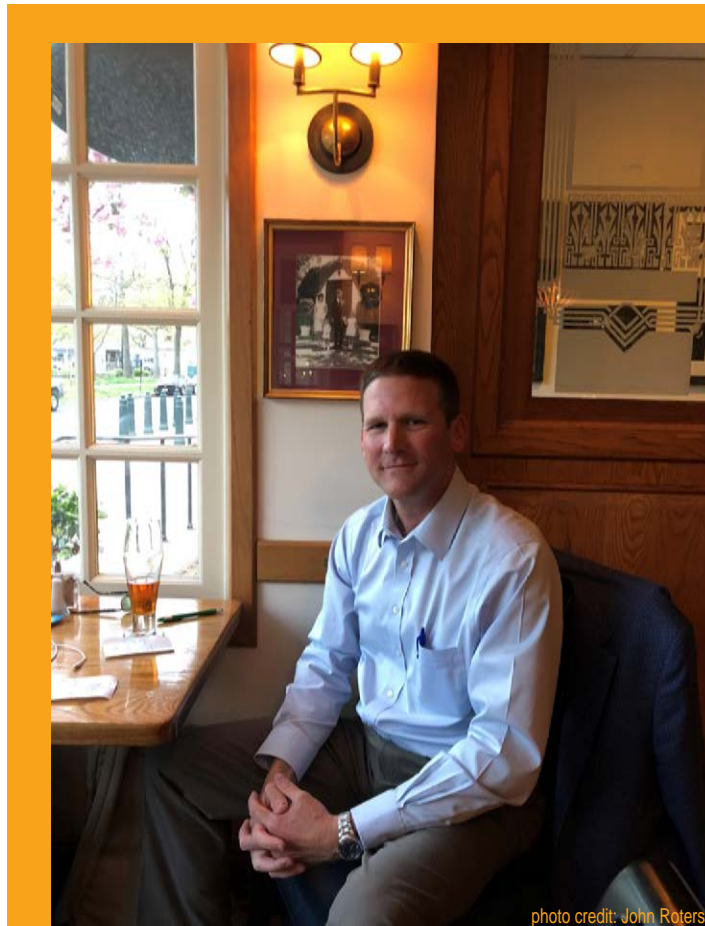


photo credit: John Roters

After a full day of legislative meetings on Capitol Hill, ASLA advocates felt confident that their legislators understood the role of landscape architects in designing and planning critical infrastructure projects that make our communities healthy and resilient. ASLA's legislative agenda will assist them in continuing this important work.

I would like to encourage all our members to review these bills in more detail at ASLA.org. With Memorial Day now behind us, we prepare a segue into summer. This season holds a lot in store for us here in the Rocky Mountain West as we begin to set our sights on summer activities centered around natural environments and the many wonders that our beautiful states have to offer. Additionally, summer means the height of construction season, where we all strive to get as much as possible accomplished before the snow flies once again. However, this summer I want to challenge everyone to provide a high level of focus on building and strengthening our profession and our IDMT ASLA Chapter.

As President, I have identified 3 key areas on which I'd like to focus in the next 12-24 months. We need to raise funds, we need to embrace our emerging professionals, and we must continue to promote our profession through education and advocacy! Achievement of these goals is only possible if we get full support from our chapter members.

The executive committee recently appointed 3 separate committees which will focus on marketing, sponsorships, and the upcoming 2019 Rendezvous. The marketing committee, chaired by Maggie Clark, will focus on social media, advertising, newsletters and promotional events. The sponsorships committee, chaired by Kate Dinsmore, will focus on recruiting and maintaining yearly sponsors, our largest funding source. The Rendezvous committee, chaired by Ben Semple, will be focusing on planning and executing the 2019 rendezvous, another key fundraiser and a very important event where we all come together as professionals and students to promote our profession and receive some educational inspiration. Each of these committees are currently comprised of +/- 5 people, BUT we need more help. If any of these committees are of interest, please contact Teri Ottens and she will direct you to the appropriate chairperson.

Support and mentoring for emerging professionals is the other area that needs immediate attention. Across the nation it seems that our numbers in ASLA and our universities are flat; in other words, NOT GROWING.

Like any profession, if we do not educate, mentor, and encourage aspiring landscape architects, we risk losing the momentum that landscape architects have, leading the way among the allied professions. Today's emerging landscape architecture professionals are tomorrow's industry leaders.

Our profession is diverse and broad in scope. We serve as educators, designers, beautifiers, problem solvers, and translators between allied professions. We must work harder to support our emerging professionals through mentorships, mock interviews, internships, and portfolio reviews to further develop the future leaders of Landscape Architecture, both locally and nationally.

The west is one of the fastest growing regions of our country. We must do what we can to ensure that Landscape Architects are at the forefront of the planning, design, and development of our built environment. ASLA plays the key role in advocating for our profession and for the issues which affect us directly. It is imperative that we remain energetic and focused on the identified goals. The coming years are full of opportunities for Landscape Architects and the communities of the Intermountain West. Let's put our best foot forward and strive to make the IDMT ASLA chapter a stronger proponent of our profession.

Sincerely,

Doug Russell, ASLA. PLA
IDMT Chapter President

ASLA National Legislative Advocacy

ASLA held the 2018 Midyear Meeting April 25-28 in Washington, D.C. Meetings included the Executive Committee, Board of Trustees, Chapters Presidents Council, and new trustee orientation, as well as Advocacy Day on Capitol Hill.

The Highlights:

- Advocacy day: I visited the offices of Senator James Risch, Senator Mike Crapo, Congressman Mike Simpson, and Congressman Raul Labrador with chapter president Doug Russell. We shared the chapter's experience with storm water and green infrastructure and our concerns moving forward in the current political climate. Both Senator's Risch and Crapo support the chapter's visions and will work with us to further landscape architecture in the State of Idaho. If any member has been involved in a green infrastructure project we would love to have photos, plans and some background information to provide to our state politicians. Please forward to our executive director, Teri Ottens.
- Reviewed the ASLA Strategic priorities and Program Survey. Reviewed and recommended updates to the Mission, Vision, Values, and Culture which collectively guide both the "what" and "how" of ASLA operations and programs.
- Met with Vice President candidates for finance, membership, and professional practice.
- Reviewed and approved changes to ASLA's public policy for urban growth and development.
- Discussed and reviewed the 2018-2019 State and Federal priorities survey and process to help ASLA formulate future recommendations on federal priorities and issues. We also would like you to know that Idaho has both an executive order and legislation that could affect licensure in the state. ASLA staff has a game plan and will intervene to help our chapter if necessary. The Executive Director and staff will be watching for any movement at the state level.
- There was a lot of discussion on membership categories and the privileges associated with them. Trustees participated in break-out sessions to discuss the use of the ASLA logo by firms. What would the qualifications be for a firm to use the logo and what would the advantages or disadvantages be?
- We reviewed and were given a presentation of the 2018 nominees for ASLA honors.
- Finally, the Board of Trustee's took part in ASLA's career discovery and diversity goals by taking part in diversity training. The training included the dangers with implicit bias and group think and how it prohibits change and inclusivity. Also, the fact that different groups have different realities; how can ASLA's leadership create a more inclusive community?

If any members have questions, input, or would like more background on any of these topics please contact chapter staff.

The next meeting of the Board of Trustees will be in Philadelphia at the Annual meeting and Expo October 19-22, I hope to see you there. [ASLA2018](#)

Respectfully,



John Roters, ASLA, PLA

Montana State University Visit

On April 5th, IMASLA members Kent Watson, Lynda Wightman, and Kate Dinsmore met with the Montana State University (MSU) landscape design program faculty and students. The MSU program is working towards becoming an accredited landscape architecture program. Over lunch with about 25 students, the professionals talked to the students about the benefits of ASLA for student members, learned about the MSU program, and answered student questions.

The students were interested in additional opportunities to interact with local landscape architecture professionals. Some ideas for professionals to engage with the students include internships, job shadowing, office visits, or portfolio reviews.

Student engagement and support of the landscape architecture programs within our chapter are important for promoting and building landscape architecture. Professional engagement with the students will help build more robust programs and raise awareness of landscape architecture within our communities. If you're interested in being more involved with our chapter's landscape architecture students, you're encouraged to reach out to the chapter or the program to find out how you can contribute.

Kate Dinsmore, ASLA, PLA, SITES AP



National Parks- Planning Assistance Program

National Parks (NPS) and IDMT ASLA are both part of a national agreement that matches local ASLA chapters with communities working on conservation and outdoor recreation projects as part of NPS community assistance projects.

IDMT ASLA has worked with NPS in the past, the two most recent NPS-IMASLA partnership charrettes focused on Barber Pool Conservation Area Interpretive Trail and last year Hagerman Valley Pathways design workshop. Together our organizations have assisted more than 75 community projects across the U.S. in the last 19 years. Awesome!

Whether you are working on a pollinator pathway, an urban garden with green infrastructure, or a scenic mountain bike trail, the National Park Service is here to help! The National Park Service Rivers, Trails, and Conservation Assistance Program (RTCA) supports community-led conservation and outdoor recreation projects nationwide. Typical RTCA assistance may include community engagement, planning and/or design assistance. Our project work includes parks and trails, conserved and improved access to rivers, protecting special places, and recreation opportunities for healthy and resilient communities. State and local governments, tribes, non-profits, and grassroots organization are welcome to apply for awards of technical assistance. To learn more about RTCA, visit: www.nps.gov/rtca. To learn more about the application, click [here](#). Contact Stephanie with any questions: stephanie_stroud@nps.gov.

Chapter Reps Go to Capitol Hill

ASLA Advocacy Day 2018 took place on April 26th and included over 200 ASLA leaders and students meeting with their federal legislators on Capitol Hill. This was an exciting event to promote landscape architecture and advocate for issues important to the profession with our states' legislators. There were three pieces of legislation that were discussed with the staff from Senator Tester's and Senator Daines's offices and Congressman Gianforte. These included the Living Shorelines Act, the Water Infrastructure Flexibility Act, and the Environmental Justice Act.

Following Advocacy Day, the Chapter Presidents Spring Meeting was held where different aspects of ASLA were discussed. Some of the highlights included encouraging chapters to connect with emerging professionals and students, building the value of membership, learning about best practices for joint conferences, and learning more about the Fellows program and application process.

There was also a diversity training session that showed the importance of diversity in the work place and how it can strengthen our teams and projects. It brought a fresh perspective and renewed approach to working as part of a multi-disciplinary team. This session will also be offered during ASLA's national conference in October so it's worth considering if you're planning on being in Philadelphia.

The meeting provided many opportunities to talk to landscape architects from across the country, including an open house held at the ASLA Center for Landscape Architecture. Listening to other landscape architects, learning about their chapter's challenges, and hearing about their successes was inspiring and motivating for putting ideas into action to strengthen the Idaho-Montana ASLA chapter.

Kate Dinsmore, ASLA, PLA, SITES AP

ASLA Advocacy Day 2018 was a huge success with nearly 200 ASLA leaders and students meeting with their federal legislators on Capitol Hill.



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photo credit: Doug Russell



photo credit: John Russell

University of Idaho Students Awards Jury

The Idaho-Montana Chapter provided a student awards jury on April 28, 2018 at the University of Idaho in Moscow. The university faculty selected four student candidates based on grades, scholarship, and accomplishments in skills related to the art & technology of landscape architecture. Each candidate was given 15-20 minutes to present a series of projects representing their creative works. The jury then questioned the candidates on their design solutions and presentations. This year, the Chapter was represented by Jim Mihan, John Breckon, Jay Gibbons, and chapter sponsor, Jennifer Fancy from Maglin Site Furnishings.

The jury selected an honor award recipient and two merit awards. These awards were presented by the Department of Landscape Architecture at the end of the semester. The Honor Award was presented to Bin Chen (pictured below), a 2018 Master of Landscape Architecture graduate student. The Merit Awards were presented to Elaine Zabriskie and Sara Williams, both Master of Landscape Architecture students completing their first year of the program.

At the conclusion of the awards jury, the three landscape architects spent the afternoon providing professional interviews for students seeking employment upon completion of their studies. It was an opportunity for them to present their resumes, portfolios, and skills. Each of the six students were interviewed by two firms, so if a new employee is in your firm's future, we would be happy to provide background information and impressions on the students. There are some very bright young practitioners-to-be coming out of the university, so stay tuned.

Jay Gibbons, ASLA, PLA



The jury selected an honor award recipient and two merit awards.

Bin Chen, Honor Award recipient

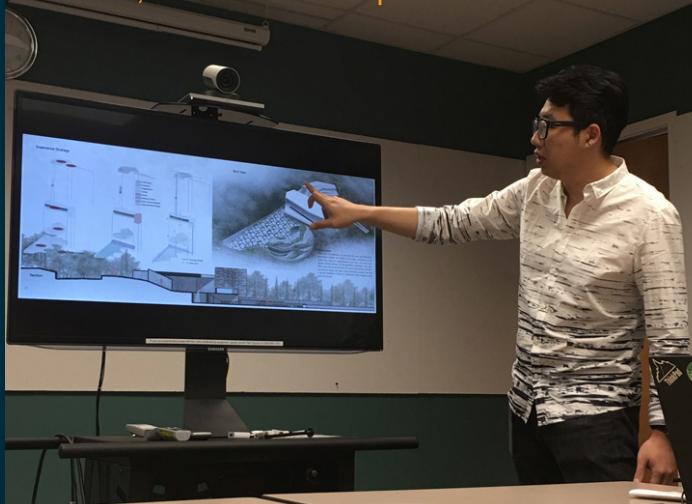


photo credits: Jay Gibbons

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Utah State University LA Students- Pocatello Park

In 2015 the City of Pocatello Science and Environment Department began the Portneuf River Vision Study to analyze the current state of the Portneuf River corridor. There was a lot of public outreach, stakeholder collaboration, and City staff effort to develop a vision to collectively work towards. The vision was to restore the Portneuf River corridor in order to revitalize environmental, recreation, and economic opportunities while increasing community pride, connectivity, and quality of life. In the fall of 2017 the Landscape Architecture and Environmental Planning Department at Utah State University expressed interest in the project. The students completed a schematic design for a massive revitalization project for the City of Pocatello along the river corridor and through the urban core. The final presentation and open house were well attended and the reaction to the revitalization design was overwhelmingly positive.

The City was pleased with the students' innovative ideas and high-quality presentation so the students were asked to refocus their efforts on the redesign of an existing park in the spring of 2018. Centennial Park was an area identified by the River Vision Study as a good starting place for the regeneration effort. The City owned the land and it was already open space, making it a logical starting place and catalyst to initiate momentum for the river corridor revitalization. The stakeholder group included government agencies, hydrologists, ecologists, landscape architects, architects, and geomorphologists who were very engaged in the project and worked closely with the students. The result was a design guided by specialist that reflected the City's goals defined in the River Vision Study. The final presentation and open house was held at the Pocatello Community Charter School adjacent to Centennial Park. About 50 people attended including several elected officials and many community members. The USU students and City staff answered questions, addressed concerns, and listened to input on the design.



Environmental Fair photo credit: Hannah Sanger



Open House photo credit: Maggie Clark



Environmental Fair photo credit: Hannah Sanger

At the heart of the new design is a large wetland area created by pulling back the levee system in two areas while maintaining the flood mitigation function. The wetland will provide habitat, recreational prospects, ecologic benefits, river access, and educational opportunities. This area will also provide a beautiful backdrop for the amphitheater and pavilion. The outdoor classroom and nature play area will be a great amenity for the students at the Charter School and other park patrons. Accessible circulation throughout the park connects the greenspaces within the park to the facilities and connects to surrounding trails. The addition of a pump track on the greenway route will be a welcomed element for cyclists of all skill levels. Green stormwater infrastructure was also incorporated and may be further developed to treat stormwater that would be discharged into the wetland. From this point the City of Pocatello will move into final design, permitting, and then construction as funding allows. This project has been a very profitable cooperative effort between the city and the landscape architecture students. The new perspective and out-of-the-box thinking the students provided were tempered by the practicality of the specialists and City staff to produce a feasible design concept. Opportunities for landscape architecture students to work on real-world projects are invaluable and a critical component of their education.

Maggie Clark, ASLA, PLA

"I love the addition of the side channel which will provide ephemeral wetted habitat in its margins at high flow. This added complexity/messiness will create habitat for a suite of aquatic and terrestrial animals." -community member



Utah State University LA Students- Pocatello Park

VIEW OVER THE WETLANDS
LOOKING NORTH



VIEW OF AMPHITHEATER
LOOKING NORTH WEST



WETLANDS/AMPHITHEATER - NORMAL FLOW
LOOKING SOUTH



WETLANDS/AMPHITHEATER - HIGH FLOW
LOOKING SOUTH



SUPPLEMENTAL IMAGES

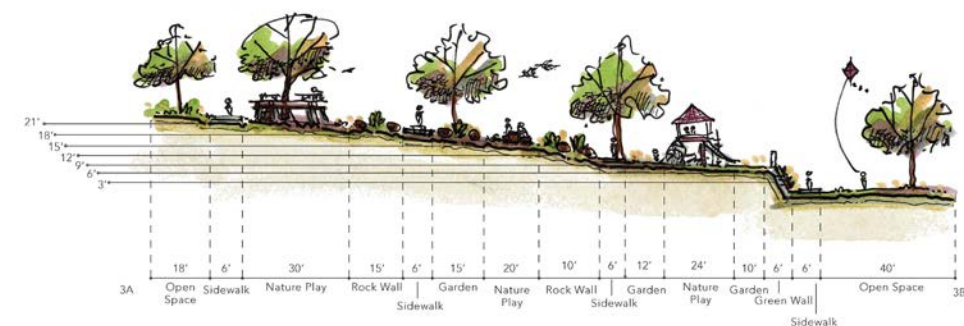
NATURE PLAYGROUND ENLARGEMENT



VIEW OF WEST ENTRANCE AND NATURE PLAY
LOOKING WEST



NATURE PLAY SECTION
LOOKING WEST



SUPPLEMENTAL IMAGES

Walkability Workshop

As designers we need to see the world through the lens of universal accessibility, if we neglect to do so, we are denying people the freedom to enjoy their world.

I had the pleasure of participating in a Looking Glass Academy in Pocatello, ID on April 23-24. This is a hands-on training put on by Chris Danley and Don Kostelec, AICP of Vitruvian Planning out of Boise, ID which focuses on creating a new vision for walkability. The Looking Glass Academy consisted of both lecture style learning, walking tour experience, and giving the attendees the chance to put together their own walking tour to pass on the lessons they learned. The workshop started out with each of the attendees defining "Walkability" with one word. The variety of words produced was a testament to the diverse perspectives and opinions that exist even in a group of 7 people from Idaho. I think we can all agree that carefree, accessible, easy, safe, pleasant, and universal are all words that describe walkability. As designers of the built environment it is imperative that we thoroughly consider this complex issue.

Our licensure laws are in place to protect the health, safety, and welfare of the people. Today the factors that threaten our health are completely different than during midcentury America. Instead of sanitary issues being the leading cause of death, in a developed country, we primarily suffer from conditions resulting from our largely sedentary lifestyle. We live in a vehicle culture; we have engineered physical activity out of our lives. Currently I am working on a few intersection projects and the Level of Service (LOS) metrics for cars are at the forefront of the discussion, they are driving the entire design. However, the Pedestrian Level of Service (PLOS) metrics are not a priority and we need to be actively addressing this issue. When streets are designed for cars, we end up with an epidemic of "second hand streets" or streets that were designed for one user group that negatively impact another user group. Widening roads, increasing speed limits, no bike lane, and no sidewalk are just a few examples of second hand streets that create a hostile bike/ped environment. Cars have completely opposite needs, wants, and desires compared to humans; why do we design for cars when it is our world?

There are several zones along the pedestrian corridor, the buffer zone (parking, bike lane), curb zone (open a car door), the furnishing zone (landscape, site furnishing), and the minimum pedestrian through zone. There may be light poles, signage, or planters that enhance the driving and walking experience but should be placed strategically to maintain the minimum pedestrian through zone of 4'. The pedestrian walking space is the area where you feel comfortable walking. Many factors influence how comfortable we feel in the built environment. The height of barriers on each side, our "bubbles", and objects protruding into the minimum pedestrian through zone all influence if there is adequate space to walk comfortably. Most people have a bubble, how close you want to be to another person, about the size of a hula hoop or 3.5'. Our shoulders act as our "mirror overhang" as they are typically our widest dimension. We would walk closer to a waist-high fence than we would a wall because of the width of our shoulders. The "shy distance" is how far away from a tall wall that we feel comfortable walking, usually about 18". Our public spaces are made up of a wide variety of forms which make the pedestrian experience interesting. As designers we need to keep in mind how the architectural elements influence how much space pedestrians need to make their walk enjoyable.



The second portion of the work shop was a walking tour where we covered about a mile over the span of an hour and a half. We each took a turn in a wheel chair and using the vision impairment goggles. When you were in the wheel chair you realized really quick that even the minimum cross slope on the sidewalk of 2% pulled you noticeably towards the street. The importance of a landing at the top of the curb ramp is very important so as you are passing the ramp you don't get pulled into the street. Navigating a sustained slope of over 4% was quite difficult to maintain for much distance. Sidewalk sections raised by roots were very challenging, choosing the appropriate tree species is very important. Any un-hardened surface was not an option; it was very eye opening to see how limiting an inaccessible environment is to those with limited mobility.

We also had the opportunity to see the world through the lens of a visually impaired person. With the goggles on you could only make out contrasting colors, no details were visible. We learned how important the truncated domes at the end of the curb ramps are. Visually impaired people use the lines of domes to line their feet up to cross the street. It is much better to have two curb ramps on each corner that direct the person at a 90-degree angle to the street. With only one ramp serving both directions the lines of domes direct the person right into the middle of the intersection. Unfortunately, because the cost is usually a constraint the cheapest solution, one ramp, usually gets installed. The yellow color of the domes is also much more visible than the darker rust color. It is also important to consider the truncated dome material as the metal ones get very hot (an issue over 80 degrees) and the service dogs will avoid them potentially putting people at risk. The ladder style crosswalk is much more visible to the visually impaired than the parallel line style crosswalk. The stick that you use to "see" with picks up textural changes from the sidewalk to the street to grass, all helping you understand your surroundings. Any sight furnishings that would stick out in to the walking zone that potentially would not be detected with the stick are very dangerous.



The length of time it takes each of us to cross the street varies greatly. As part of the workshop we each measured our walking speed which averaged about 3.5' per second. However, when in a wheel chair, we were 25% slower, and using the visually impairment goggles, much slower yet. We have all experienced those intersections that seem like they hardly give you enough time to cross the street and make you feel the need to power walk. The minimum signal requirements are not long enough for people of all abilities to cross safely. We watched a video of a very slow walking person trying to cross a street, it caused us all a lot of anxiety because it took two cycles for him to make it across, stopping on the median between signal cycles. The median or refuge island in the middle was crucial for allowing him to get across the road safely. No refuge islands combined with inadequate time to cross the intersection encourages people to cross in other places, putting their lives in danger. A few more seconds will not make a difference to the motorists but can be a life saving measure for pedestrians. Curb extensions or bulb outs can also make crossing the street much more safe. This puts the pedestrian in a better position to see oncoming motorists beyond the parallel parked vehicles. It also makes the pedestrians trying to establish right of way much more obvious to the motorists. The use of bulb outs also shortens the crossing by about 15' further increasing the pedestrians' safety.

The outcome of the Looking Glass Academy was very positive for everyone involved. This was a very eye opening experience which completely changed the way I see the world. For those of us who do not have mobility challenges, a workshop like this really validates the ADA regulations. As designers we need to see the world through the lens of universal accessibility, if we neglect to do so, we are denying people the freedom to enjoy their world. This workshop travels around to several communities through the United States, I would strongly encourage you to visit <http://vitruvianplanning.com/the-looking-glass-academy/> to learn more!

Maggie Clark, ASLA, PLA

Olmsted Group

The Olmsted Group has had a great start to 2018 with our March Social and April Lunch and Learn with Maglin Site Furnishings. It was exciting to see new professionals, new firms, and some of the old veterans showing up with experience ranging from less than one year to over 40 years.

2018 Calendar of Events:

- March 29th** Spring Social
Barrel House, Garden City :: Sponsor: Netafim Irrigation
- April 26th** Streets & Suds: Study of Central District
Boise Brewing, Boise :: Sponsor: Maglin Site Furnishings
- June 28th** Streets & Suds: State of the Green Industry, Ann Bates
Hot Desk HQ, Boise :: Sponsor TBD
- August 23rd** Complete Streets: Lisa Brady, Director, Safe Routes to Schools
Hot Desk HQ, Boise :: Sponsor TBD
- October 25th** Fall Garden Gathering:
Idaho Botanical Garden, Boise :: Sponsor TBD
- December 13th** University of Idaho, Boise – Student Presentations
Idaho Water Center, Boise :: Sponsor TBD

Our next meeting will be a learning opportunity with the Director of Safe Routes to Schools and hopefully will be LACES certified for continuing education credits. Keep your eye out for the invite via email and social media to our June 28th event and hopefully everyone has a productive and fun summer until then.

The Olmsted Group was started in 1997 in Boise, Idaho and is now a section of the overall chapter that represents chapter members located in the southwestern half of Idaho. The majority of the membership is located in the Treasure Valley, surrounding Boise, and contains almost half of all Landscape Architects in the overall chapter.

Jim Mihan, ASLA, PLA



World Landscape Architecture Month 2018

April was World Landscape Architecture Month, we had another successful year raising awareness with the 'This is Landscape Architecture' campaign on both the national and state levels.

In order to engage the students, ASLA focused World Landscape Architecture Month this year on student work from a variety of colleges around the US. There were almost 6 thousand Facebook posts and over 34 million impressions this year to the 'This is Landscape Architecture' campaign. Although no schools in Idaho or Montana were chosen to display work on national ASLA social media, we did showcase student work on the ID MT ASLA social media outlets.

The Chapter is now on Facebook, Twitter, and Instagram so please if you are on social media interact with the Chapter on these platforms to help us raise awareness of the profession, showcase projects, and get news out about events. You can use #idmtasla and #thisislandarch on posts to categorize with other ASLA posts. Thank you to University of Idaho students, The Land Group, Montgomery Inc., and Gerhard Borbonus for submitting photos of projects for our WLAM 'This is Landscape Architecture' campaign. Our goal next year is to increase submissions; this is a member benefit that the majority of the firms are not taking advantage of. It's a great way to showcase your hard work whether it is finished projects, design phase, or just in the schematic design stage, we want to share your projects! It would be great to post them periodically throughout the year as well so send me photos any time (maggieclarkpla@gmail.com). Landscape Architecture is such a graphic profession from start to finish, photos of your work can go a long way to raise awareness that Landscape Architecture is much more complex than just planting petunias.

If you live in the Boise metro area you may have seen our library displays through the month of April. Libraries in Boise, Nampa, Caldwell, and Meridian were happy to host our display for a week. We had a table display showing our 2017 award winning projects and had issues of LAND and bookmarks for people to take. The Chapter is looking to bolster this display to include a larger wire rack type display with room for more photos next year. The displays were well received and we are planning to include displays in Montana libraries next year as well. If you work in a firm with other ASLA members who get LAM, let me know if you are interested in changing the address of your LAM subscription to a library to share the successes of our profession with the public and encourage young students to consider Landscape Architecture as a career option.

Maggie Clark, ASLA, PLA

ASLA Rebranding

The new logo was rolled out in April in conjunction with World Landscape Architecture Month. National ASLA produced Chapter logos as well in effort to have some consistency in the organization and make us more recognizable. The new logo is not drastically different from the old one but it is more suggestive of landform in a general sense instead of clearly depicting mountains.

Example color swatches and logo usage



A Big Thank You To Our 2018 Chapter Sponsors!

Thank you to our 2018 IMASLA Chapter gold-level sponsors, Victor Stanley and Hunter Industries. If you're in touch with Sarah Kwon (Victor Stanley) or Lynda Wightman (Hunter Industries), let them know we appreciate their support! The sponsorship committee is working to secure additional **2018 sponsors** and to find opportunities to maximize member benefits through the support, expertise, and knowledge of our sponsors. There are three 2018 sponsorship levels available: GOLD, SILVER, and BRONZE. Visit the chapter website, idmtasla.org, for additional information on becoming a sponsor.



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IDMT ASLA RENDEZVOUS coming to BOISE In SPRING of 2019!



Photo courtesy of Idaho Tourism

The road to success is paved with good CONNECTIONS.

CONNECT WITH ASLA. Strength is found when a group of likeminded professionals work together towards a common goal. The right time to seize the next great opportunity often depends on being in the right place at the right time. Well, now is the time, and ASLA is the right place for people with a passion for landscape architecture. In fact, ASLA is the only organization in the world solely devoted to the success of our profession and its practitioners. While there are many reasons to join ASLA, none are more compelling than the connections we make through ASLA.

Member Benefits include:

- ASLA membership designation
- Landscape Architecture Magazine, the monthly publication of ASLA
- A "Firm Finder" listing for your firm
- LAND, the biweekly e-newsletter
- Professional Practice Networks
- The ASLA Business Quarterly, the economic outlook for the profession, delivered every three months
- Access to the Professional Practice Resource Center and research services
- Landscape Architecture Technical Information Series (LATIS)
- JobLink résumé posting

Member Receive Substantial Discounts On:

- ASLA Annual Meeting and EXPO registration fees
- JobLink job postings
- LARE preparation courses
- Use of the ASLA Standard Form Contract for Professional Services
- National Salary and Business Indicators surveys
- ARCOM MasterSpec, LandF/X, and Vectorworks Landmark software
- Business and liability insurance
- Car rentals, and many other valuable products and services
- Online learning continuing education

Your calling is calling. The connections an ASLA membership creates are truly limitless, as are the possibilities it provides. **Invest in yourself, your career,** and the **future of landscape architecture** by joining us. **Become a member today.**

To see detailed membership benefits and categories – and to apply – go to www.asla.org/join or call **888-999-2752**.